

## Privacy & Data Security Services Representation

Taft Dayton attorney **Zach Heck** has broad experience with technology-related issues, which brings a unique and vital perspective to his practice of successfully resolving disputes, litigating technology-related matters, and developing creative compliance programs that blend well with existing business practices. Zach advises clients on both pre- and post-incident compliance concerns ranging from privacy policy preparation to development of incident response plans, addressing post-incident aftermath, and responding to regulatory inquiries. He has experience advising clients with respect to FTC investigations, federal privacy regulations such as HIPAA, FCRA, TCPA, FERPA, and GLBA, as well as state laws governing personally identifying information. He also provides regulatory analysis, risk management, policy development, training, and audits. As a litigator, Zach has defended clients in a broad array of substantive legal areas, including antitrust, licensing and contracts, fiduciary duties, and federal and state privacy statutes.

Zach speaks and writes regularly on cutting-edge data privacy and cybersecurity issues, and is a Certified Information Privacy Professional. He has been quoted in *Consumer Reports* and interviewed by *PBS NewsHour* *Twitter Chat*. Zach also teaches a graduate course on legal aspects of cybersecurity at Wright State University for the Computer Science & Engineering Department. In 2018, Zach was named to the *Dayton Business Journal's* Forty Under 40.



**Zach Heck**  
Associate

**CONTACT:**  
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**EDUCATION:**

- Indiana University Maurer School of Law, *magna cum laude*
- University of Dayton, *magna cum laude*

**INDUSTRY CERTIFICATION:**  
Certified Information Privacy Professional/United States (CIPP/US)



**ADMITTED TO PRACTICE:**

- State of Ohio
- U.S. District Court for the Southern District of Ohio

**PERSONAL BACKGROUND:**

- Centerville High School Mock Trial Coach since 2008